



Summerfest

Making a positive impact in our community

Frequently Asked Questions (FAQ)

What is Summerfest?

Summerfest is an event sponsored by Liberty Family Outreach. Summerfest was born in 2004 to bring hope to struggling families in south Warren and make a difference in their lives. It has since grown to include many communities in Southeast Michigan.

During the free event we meet practical and tangible needs, and then inspire people with a positive, motivational message. Volunteers give free haircuts, family portraits, manicures, paint faces, repair bicycles, serve food and more. Doctors and other health professionals provide health and wellness instruction as well as sports physicals for children going back to school. At the end of the day hundreds of school backpacks and grocery boxes are provided for families.

Summerfest has grown to include year-round follow-up programs that help families through Foster Care Prevention Program, Groceries, Marriage Training, and The Movement which is a mentoring program designed to instill positive values in young adults.

Where & When Is Summerfest?

Summerfest 2010 will be held on Saturday, August 14 at two locations Shaw Park (Warner, between 8 & 9 Mile Rd) and Underwood Park (Sidonie, South of Toepfer, East of Schoehner).

Who Makes Summerfest Possible?

Over 500 volunteers from dozens of churches, companies and the City of Warren donate their time, product and often resources to create Summerfest. All financial costs are offset by individual and organizational gifts and donations.

How Can My Company Participate?

Company participation can range from gift cards or product for prize giveaways, to donations of services such as printing, sound, providing food, or medical services. A list of sponsorship options is attached for your consideration. Obviously a financial contribution is a great way to help Summerfest.

How Will Company Participation Be Recognized?

Companies who support Summerfest are recognized in a variety of ways depending on the level of participation. All supporting companies are given appreciation letters for tax purposes. Companies who sponsor at the Gold level are invited to send a representative to be thanked from the stage and the Company may put up a banner at Summerfest. These companies are also listed on the back of all volunteer T-shirts. (Sponsorship levels are attached for your review). a non-profit 501 © (3) charity.

Greater things are still to be done in our city



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Corporate Partners

3-C's Inc.
Alexander & Hornung- Butcher Boy Meats
American Pie Pizza
Bob's Sanitation- Scotty's Potties
Bosco's Pizza Co.
CVS
Day 2 Day Screen Print
Detroit Tigers
Eastside Gynecology
EQS Sound
Event Solutions
Great Lakes Tent Co.
M & H Marketing
Macomb Bike & Fitness
Mad Power
Meijer
Mobil Mini Inc.
National Coney Island
Parents with a Purpose
Target
Wacky Zone
Wal-Mart
The Detroit Tigers
Coca-Cola
Costco
Polar Ice LLC

Quotes from Corporate Partners

"We are a company located in south Warren with a desire to help the residents we service. Summerfest is a perfect opportunity to give back to our community. Our experience has been that Summerfest helps to awaken hope in people and improve their lives"

Mike Solomon
Great Lakes Tent

"Liberty Family Outreach has been a joy to work with. The work that they do is amazing."

Charlie Umpfenbach
Coca-Cola

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Civic and Ministry Partners

Bethel Christian Church

City of Warren

Covenant Christian Center International

Incarcerated Youth Ministries

International Assembly of God

Liberty Foursquare Church

Life Application Ministries

Lord of the Harvest

New Breed Christian Center

Oakland County Parks & Recreation

Senator Dennis Olshove

State Rep. Lesia Liss

The Foursquare Foundation

The Salvation Army- Warren

The Tabernacle Church of God

Warren Community Church

Warren Consolidated Schools

Warren Woods Baptist Church

Warren Woods Church of the Nazarene

Quotes from Civic and Ministry Partners

"I'm truly impressed with it, because it seems to unite a wide diversion of people throughout the city. Frankly this is a better activity than even the city can provide."

James R. Fouts
Mayor of Warren, MI

"I experienced firsthand the great outpouring and support and help for an overwhelming number of people who are struggling in this current economy especially in Southeast Michigan."

Lesia Liss
Michigan State Representative Dist. 28

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Sponsorship Opportunities

Prizes

- 16 New Bicycles-Combination of children and youth sizes
- 30 Diaper bags- loaded with baby items
- 700 Plastic sleeves (for free family portrait)
- 600 Backpacks filled with school supplies
- 2 Sets of Pots and Pans
- 2 CD Players
- 6 iPods
- 2 Color TVs
- 10 Gift Cards (Target, Meijer, Wal-Mart, Kroger)
- 10 Gas Cards
- 6 Footballs
- 6 Basketballs
- 12 Stuffed Animals
- Unlimited Bike parts for repairing bicycles

Family Services:

Utility companies, banks, schools, substance abuse centers.
Legal aid, and other entities that strengthen families, are welcome to set up booths.

Financial Support:

Companies may financially support Summerfest by making checks payable to LIBERTY FAMILY OUTREACH.
Please send to:

Liberty Family Outreach

3800 E. 11 Mile Rd.
Warren, MI 48091

Food

- 8,000 Individual bags of chips
- 8,000 Hot dogs and buns
- 7,000 Ketchup and Mustard condiment packets
- 5,000 Bottles of water
- 8,000 Napkins
- 20 Gallon jugs of water
- 1500 lbs of Ice

Services and Supplies

- 10,000 Printed Flyers
- 2,000 Printing Carbonless Cards
- 400 Lawn Signs
- 1,000 Boxes for groceries that will be given away

Career Counseling

Provide Human Resource representatives with employment applications.

Additional Resources Needed

- Doctors to provide Sports Physicals
- Barbers/Hair Dressers
- 2- way Radios
- 2 Golf carts
- Orange cones/Barrels
- Sound System
- Generators
- Tents
- Tables/Chairs
- Inflatables

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Sponsorship Program Details

Gold Level Companies are invited to send a representative to be thanked from the stage and the company may put up a banner at Summerfest. Company name will be recognized in all press releases. Company name will be printed on volunteer T-shirts and mentioned throughout the course of the event.

Silver Level Company name will be mentioned several times during the event as a sponsor and your company name will be printed on volunteer T-shirts.

Bronze Level Company will be mentioned several times during the event as a sponsor.

INVOLVEMENT:

YES, I would like to be a corporate sponsor of Summerfest :

Gold \$1,000+ Silver \$750+ Bronze \$500+ Other Amount: _____

I would like to donate product to be distributed during the event.

Please make checks payable to: Liberty Family Outreach
Donations are 100% tax deductible. Donations are non-refundable.

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