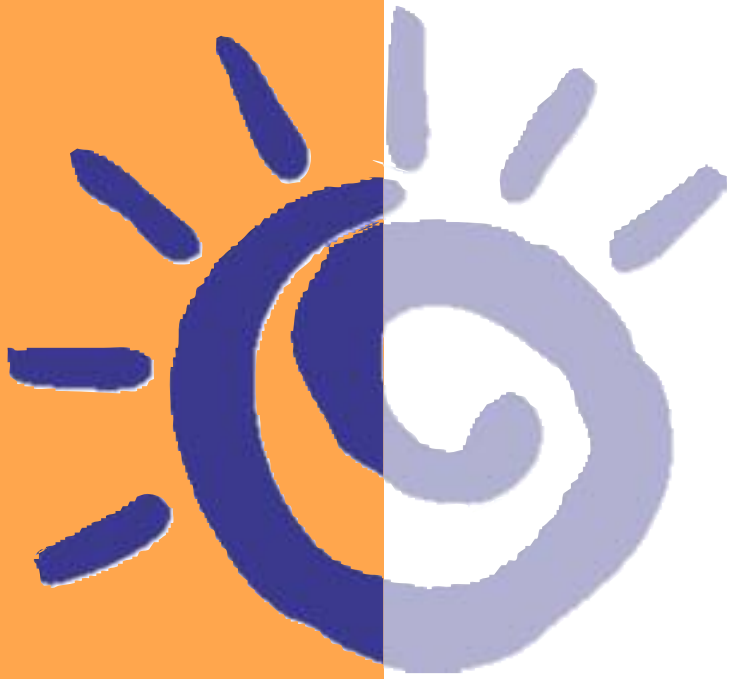


# Summerfest 2011

Making a positive impact in our community



*Greater things are still to be done in our city*



# Summerfest

Making a positive impact in our community

## Frequently Asked Questions (FAQ)

### What is Summerfest?

Summerfest is an event sponsored by Liberty Family Outreach. Summerfest was born in 2004 to bring hope to struggling families in south Warren and make a difference in their lives. It has since grown to include many communities in Southeast Michigan.

During the free event we meet practical and tangible needs, and then inspire people with a positive, motivational message. Volunteers give free haircuts, family portraits, manicures, paint faces, repair bicycles, serve food and more. Doctors and other health professionals provide health and wellness instruction as well as sports physicals for children going back to school. At the end of the day hundreds of school backpacks and grocery boxes are provided for families.

Summerfest has grown to include year-round follow-up programs that help families through Foster Care Prevention Program, Groceries, Marriage Training, and a mentoring program designed to instill positive values in young adults.

### Where & When Is Summerfest?

Summerfest 2011 will be held on Saturday, August 13 at two locations Shaw Park (Warner, between 8 & 9 Mile Rd) and Underwood Park (Sidonie, South of Toepfer, East of Schoehnerr).

### Who Makes Summerfest Possible?

Over 500 volunteers from dozens of churches, companies and the City of Warren donate their time, product and often resources to create Summerfest. All financial costs are offset by individual and organizational gifts and donations.

### How Can My Company Participate?

Company participation ranges from gift cards or product for prize giveaways, to donations of services such as printing, sound, food, or medical services. A list of sponsorship options is attached for your consideration. Obviously a financial contribution is a great way to help Summerfest.

### How Will Company Participation Be Recognized?

Companies who support Summerfest are recognized in a variety of ways depending on the level of participation. All supporting companies are given appreciation letters for tax purposes. Companies who sponsor at the Platinum level are invited to send a representative to be thanked from the stage and the Company may put up a banner at Summerfest. Companies can also be listed on all volunteer T-shirts and press releases. (Sponsorship levels are attached for your review). a non-profit 501 © (3) charity.

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## 2010 Corporate Partners

3-C's Inc.

Alexander & Hornung- Butcher Boy Meats

American Pie Pizza

Beaumont Hospitals

Bob's Sanitation - Scotty's Potties

Bosco's Pizza Co.

CVS

Eastside Gynecology

EQS Sound

Event Solutions

Foursquare Foundation

Frito-Lay Motown North

Gallery College of Beauty

Gleaners Community Food Bank

Great Lakes Tent Co.

Lions Club of Warren

M & H Marketing

Macomb Bike & Fitness

Mad Power

Meijer

Mobil Mini Inc.

No Bike Left Behind

Paul Mitchell the School

Parents with a Purpose

Pepsi Cola

Target

UAW

Wacky Zone

Wal-Mart

Warren Woods Tower Cosmetology School

## Quotes from Corporate Partners

"We are a company located in south Warren with a desire to help the residents we service. Summerfest is a perfect opportunity to give back to our community. Our experience has been that Summerfest helps to awaken hope in people and improve their lives"

**Mike Solomon**

**Great Lakes Tent**

"Liberty Family Outreach has been a joy to work with. The work that they do is amazing."

**Henry Bowman**

**Lions Club**

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## Civic and Ministry Partners

Bethel Christian Church

City of Warren

Covenant Christian Center International

The Hope Center

Grace Christian Church

International Assembly of God

Liberty Foursquare Church

Life Application Ministries

Lord of the Harvest Christian Church

New Breed Christian Center

Oakland County Parks & Recreation

Senator Steve Bieda

State Rep. Lesia Liss

The Tabernacle Church of God

Warren Community Church

Warren Consolidated Schools

Warren Woods Baptist Church

Warren Woods Church of the Nazarene

## Quotes from Civic and Ministry Partners

"I'm truly impressed with it, because it seems to unite a wide diversion of people throughout the city. Frankly this is a better activity than even the city can provide."

**James R. Fouts**  
Mayor of Warren, MI

"I experienced firsthand the great outpouring and support and help for an overwhelming number of people who are struggling in this current economy especially in Southeast Michigan."

**Lesia Liss**  
Michigan State Representative Dist. 28

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## Sponsorship Opportunities

### Prizes

- 16 New Bicycles-Combination of children and youth sizes
- 30 Diaper bags- loaded with baby items
- 500 Plastic sleeves (for free family portrait)
- 800 Backpacks filled with school supplies
- 2 Sets of Pots and Pans
- 2 CD Players
- 6 iPods
- 2 Color TVs
- 10 Gift Cards (Target, Meijer, Wal-Mart, Kroger)
- 10 Gas Cards
- 6 Footballs
- 6 Basketballs
- 12 Stuffed Animals
- Unlimited Bike parts for repairing bicycles

### Family Services:

Utility companies, banks, schools, substance abuse centers.  
Legal aid, and other entities that strengthen families, are welcome to set up booths.

### Financial Support:

Companies may financially support Summerfest by making checks payable to LIBERTY FAMILY OUTREACH.  
Please send to:

### Liberty Family Outreach

3800 E. 11 Mile Rd.  
Warren, MI 48091

### Food

- 1,000 Boxes of groceries that will be given away
- 8,000 Individual bags of chips
- 8,000 Hot dogs and buns
- 7,000 Ketchup and Mustard condiment packets
- 8,000 Bottles of water or soft drinks
- 8,000 Napkins
- 20 Gallon jugs of water
- 1500 lbs of Ice

### Services and Supplies

- 10,000 Printed Flyers
- 2,000 Printing Carbonless Cards
- 400 Lawn Signs

### Career Counseling

Provide Human Resource representatives with employment applications.

### Additional Resources Needed

- Doctors to provide Sports Physicals
- Barbers/Hair Dressers
- 2- way Radios
- 2 Golf carts
- Orange cones/Barrels
- Sound System
- Generators
- Tents
- Tables/Chairs
- Inflatables

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## Sponsorship Program Details

**Platinum Level** Includes privileges of all other sponsor levels, plus: Company will be recognized as a “Sponsor” of Summerfest. Name will be printed on front of volunteer T-Shirts, printed on all flyer distribution, and a company representative can be recognized from the stage and thanked at Summerfest in front of thousands of people and city leaders.

**Gold Level** The company may put up a banner at Summerfest. Company name will be recognized in all press releases. Company name will be printed on back of volunteer T-shirts and mentioned throughout the course of the event.

**Silver Level** Company name will be thanked several times during the event and your company name will be printed on volunteer T-shirts.

**Bronze Level** Company will be thanked during the event.

### INVOLVEMENT:

**YES**, I would like to be a corporate sponsor of Summerfest :

Platinum  \$5,000+    Gold  \$2,500+    Silver  \$1000+    Bronze  \$500+

I would like to donate product to be distributed during the event.

**Please make checks payable to: Liberty Family Outreach**  
Donations are 100% tax deductible. Donations are non-refundable.

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